PARTNER AGENCIES
American Red Cross Medina County Chapter
Battered Women’s Shelter of Summit & Medina Counties
Big Brothers, Big Sisters of Summit, Medina & Stark Counties
Birthcare of Medina County
Boy Scouts, Great Trail Council
Catholic Charities Services
Cathy’s House
Community Legal Aid Services
Faith in Action Medina County Caregivers
Feeding Medina County
Girl Scouts of North East Ohio
Hospice of Medina County
Kidney Foundation of Medina County
Matthew 25 Coalition
Medina Creative Housing
Mobile Meals, Inc.
Operation: HOMES
Project: LEARN of Medina County
Rape Crisis Center of Summit & Medina Counties
SHC / The Arc of Medina County
Summer Reinforcement Program
The Salvation Army of Medina
The Salvation Army of Northern Medina County Service Units: Brunswick, Lodi & Seville
The Salvation Army of Wadsworth
YMCA - Wadsworth

CURRENT OFFICERS
Jim Boyes, President - Medina County University Center (retired)
Matt Marquard, President - Elect M.C. Real Estate
Michael R. Muniak, Secretary/Treasurer - HW&Co.
Nancy Welsener, Vice President, Communications and Marketing Community Volunteer
Melissa Krebs, Co-Vice President, Community Investment
Brunswick Area Chamber of Commerce
Robert Seiler, Co-Vice President, Community Investment
Fifth Third Bank
Ryan Carlson
NYLIFE Securities LLC
Joseph I. Gaebelein
Ameriprise Financial (retired)
Joanne Gahan
Wadsworth City Schools
Blake R. Gerney
Day Ketterer Attorneys at Law
Shibu Joykutty
Westfield Group
Cindy Kois Phillips
FirstMerit Bank
Laura Parnell
Cool Beans Café
Michael Rao
The Growth Coach of Northern Ohio
Jim L. Ruhlin
The Ruhlin Company
Jason T. Stevenson
The Hoffman Group
Thomas Whelan
Akron General - Lodi Hospital
Susan Williamson
CTRAC Information Solutions

CURRENT TRUSTEES
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Wadsworth City Schools
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The Growth Coach of Northern Ohio
Jim L. Ruhlin
The Ruhlin Company
Jason T. Stevenson
The Hoffman Group
Thomas Whelan
Akron General - Lodi Hospital
Susan Williamson
CTRAC Information Solutions

STAFF
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Linda Cepec, Administrative Assistant Mature Services, Inc.
lcepec@unitedwaymedina.org
Jeanne Hurt, Director of Community Engagement
jhurt@unitedwaymedina.org
A LETTER FROM THE BOARD PRESIDENT AND THE EXECUTIVE DIRECTOR

Building better communities remains at the core of our mission. This past year was marked by a strategic transition to support our communities in new and powerful ways. We are listening, and driving action to create opportunities and long-term solutions for our community’s most pressing needs.

One thing has been very clear as we looked back on the last 12 months. There has been a significant transformation taking place at United Way of Medina County. We are very excited about it, and we are excited to share the highlights of that transformation.

In this report, we will feature our transition to our Community Impact Agenda. This proven approach is guided by community leaders, volunteers, and United Way stakeholders using local data and best practices to create long-term social change. This comprehensive approach focuses on three priority areas: early childhood development, youth engagement and household sustainability.

You will also learn more about our groundbreaking E4 Youth Summit which was held in February 2014. More than 200 local high school students came together to offer solutions to make Medina County a healthier community that will support and engage young people. The results and impact of this event were truly amazing. The E4 Youth Summit served as a unique collaboration and a lesson in civic engagement for these young leaders that are helping to shape the future of our community.

We are committed to moving forward with this vision and partnering alongside others focused on advancing the common good of our community. Together, we are creating opportunities and making a great place better.

Jim Boyes
President, Board of Trustees
United Way of Medina County

Seth W. Kujat
Executive Director
United Way of Medina County

2013-2014 CORPORATE CAMPAIGN SUPPORTERS

3M
A. Raymond Tinnerman
Action Flexographics
Aetna
Akron Children’s Hospital
Employer Foundation
Akron General - Lodi Hospital
Alex, Baron, Attorney at Law
All Construction Services
American Red Cross Medina County Chapter
Andersen Corporation
ArcelorMittal
AT&T
Automation Tool & Die, Incorporated
Bank of America
Battered Women’s Shelter of Summit & Medina Counties
Rape Crisis Center
Bauer Funeral Home
Big Brothers and Sisters of Summit, Medina, & Stark Counties
Brunswick Area Chamber of Commerce
Brunswick City Schools
Brunswick Rotary Foundation
Buckeye Local Schools
Buehler’s - Forest Meadows
Carlson Funeral Home
Catholic Charities Services
Charter One Bank
City of Wadsworth
Cleveland Local Schools
Columbia Gas of Ohio
Columbia Gas Transmission
Crichtfield, Crichtfield & Johnston
Deloitte
Do It Best Corp.
Dominion
Dyer, Hughes, Roche & Wilson, Inc.
Eat’n Park
FedEx Services
Fifth Third Bank
First Federal of Lakewood
First National Bank of Pennsylvania
FirstEnergy Corp
FirstMerit Bank
Frei Enterprises, Inc.
General Motors
Giant Eagle Markets
Great Lakes Construction
HHL Group, Inc.
Highland Local Schools
Hospice of Medina County
Hubbell Power Systems
Hunter Insurance Company
Huntington National Bank
IBM Corporation
Janetta & Herner, Inc.
Kellogg’s Corporate Citizenship Fund
Kidney Foundation of Medina Liberty Mutual Insurance Company
Louis Perry & Associates
The Lubrizol Corporation
M.C. Real Estate
Macy’s
Marathon Petroleum Corporation
Mark’s Cleaning Services
Martin Public Seating
Medina City Schools
Medina County Career Center
Medina County District Library
Medina County Offices
Medina County Schools ESC
Medina Creative Housing
Medina Hospital - a Cleveland Clinic Hospital
Medina Metropolitan Housing Authority
Medina Rotary Club
Medina Vision & Laser Center
MTD Products
Myers Industries, Inc.
Nationwide Insurance
Owens Corning
Palitto Consulting Services
Parker Hannifin Corporation
Plas筒Kote/Valspar
Plumer Insurance Agency
PNC Bank
Principal Financial Group
Projects: LEARN of Medina County
Raymond James Financial
Rea & Associates
Richey Industries
Rico Manufacturing, Inc.
Rockwell Automation
Root Candles
RPM International, Inc.
Sandridge Food Corporation
Salvation Army of Wadsworth
Schwebel Baking Company
SIC/The Arc of Medina
Shiloh Industries, Inc.
State Auto Insurance
State Farm Insurance
Summa Wadsworth Ritman Hospital
Target Corporation
Target of Medina
Target of Wadsworth
The Clara Weiss Fund
The Lincoln Electric Company
The Mifsud Family Foundation
The Ruhlin Company
Time Warner Cable
Triad Research Group, Inc.
U.S. Bank
United Parcel Service
UnitedHealth Group
Wadsworth City Schools
Wadsworth Public Library
Waite & Son Funeral Home
Wal-Mart Corporation
Wal-Mart of Medina
Wal-Mart of Wadsworth
Wells Fargo
Westfield Group
Zachry Industrial Inc.

Jim Boyes
President, Board of Trustees
United Way of Medina County

Seth W. Kujat
Executive Director
United Way of Medina County
After more than three years in the making, United Way of Medina County (UWMC) introduced its new Community Impact Agenda in early 2014. A comprehensive approach to community problem solving, the Community Impact Agenda relies on objective data from the community to set strategic goals, invest in resources, and develop projects aimed at addressing the most critical needs of County residents. The Community Impact Agenda underscores United Way’s commitment to push for effective, long-term solutions for Medina County.

United Way took the first steps toward implementing the Community Impact Agenda in 2012 by helping to initiate Living Well Medina County, a coalition of nonprofit, public, and private sector partners that commissioned a county-wide needs assessment. The needs assessment, which will be repeated on a regular basis, will become part of an open and accessible data repository on Medina County.

Implementing the strategies within the three impact areas will be accomplished through programs and projects. Programs will be selected for funding through a competitive RFP process that requires clearly defined metrics and measurable outcomes to track progress. Projects are United Way-led initiatives that bring together stakeholders and other partners to advocate, raise awareness of, and create solutions for the three impact areas.

A Great Start

Already, the benefits of this impact model are evident. In February 2014, UWMC held its first E4 Youth Summit and received high marks from those in attendance. Medina County District Library and UWMC have partnered together to bring Medina County a community wide reading initiative to promote literacy and bring families together to discuss important topics like respect and kindness. Wonder, by R.J. Palacio is a heartwarming story, and with the help of local businesses and organizations, each 6th grader in Medina County will receive a copy to read over the summer.

**NEW COMMUNITY IMPACT AGENDA**

**TARGETS MEDINA COUNTY’S GREATEST NEEDS, CREATES OPPORTUNITIES**

---

**REVENUES, GAINS AND OTHER SUPPORT**

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total 2013</th>
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<tbody>
<tr>
<td>Gross Campaign Results</td>
<td>$510,523</td>
<td>$510,523</td>
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<tr>
<td>Less: Donor Designations</td>
<td>(99,027)</td>
<td>(99,027)</td>
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<tr>
<td>Less: Allowance for Uncollectible Pledges</td>
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<tr>
<td>Net Campaign Revenue</td>
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<td>Designations From Other United Ways</td>
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<td>438,625</td>
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<tr>
<td>Special Events Income</td>
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<tr>
<td>Less: Special Events Expense</td>
<td>(63,562)</td>
<td>(63,562)</td>
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<tr>
<td>Prior Years’ Pledge Increases and Fees Collected</td>
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<td>In-Kind Goods and Services</td>
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<td>Sub-Lease Rent Income</td>
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<td>Investment Income</td>
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<tr>
<td>Realized and Unrealized Gain(Loss) on Investments</td>
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<td>(10,004)</td>
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<td>Miscellaneous</td>
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<td>Released from Restriction</td>
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<td>(15,000)</td>
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<td><strong>Total Revenues, Gains and Other Support</strong></td>
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<td>$(15,000)</td>
<td><strong>$900,979</strong></td>
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**ALLOCATIONS, FUNCTIONAL EXPENSES & LOSSES**

<table>
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<tr>
<th></th>
<th>Unrestricted</th>
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</thead>
<tbody>
<tr>
<td>Allocations to Agencies</td>
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<td>$530,038</td>
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<tr>
<td>Dues to United Way Worldwide</td>
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<td>Functional Expenses: Program Services</td>
<td>178,429</td>
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<tr>
<td>Functional Expenses: Supporting Services</td>
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<td>234,154</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$948,691</strong></td>
<td><strong>$948,691</strong></td>
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<tr>
<td>Change in Net Assets</td>
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<td>(47,712)</td>
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<td>Net Assets, Beginning of Year</td>
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<td>45,000</td>
<td>552,377</td>
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<tr>
<td><strong>Net Assets, End of Year</strong></td>
<td><strong>$474,665</strong></td>
<td><strong>$30,000</strong></td>
<td><strong>$504,665</strong></td>
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</tbody>
</table>
# FINANCIAL POSITION & ACTIVITIES

For the Year Ending June 30, 2013

## ASSETS 2013

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<thead>
<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
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<td>Investments</td>
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<tr>
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<td>Prepaid Expenses</td>
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<tr>
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<tr>
<td>Accumulated Depreciation</td>
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<td>Property and Equipment, Net</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$1,273,206</strong></td>
</tr>
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</table>

## LIABILITIES AND NET ASSETS 2013

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
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<tr>
<td>Custodial Funds</td>
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<td>Contract Services Payable</td>
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<tr>
<td>Designations Payable</td>
<td>$92,461</td>
</tr>
<tr>
<td>Allocations Payable</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
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<tr>
<td>Undesignated Net Assets</td>
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<tr>
<td>Board Designated</td>
<td>$322,672</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$30,000</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$504,665</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$1,273,206</strong></td>
</tr>
</tbody>
</table>

UWMC is also moving ahead with plans to implement another project known as Employing Medina County. This multifaceted collaboration of local business owners, nonprofit partners, and local government programs will help struggling families reach self-sufficiency by promoting sustainable employment.

“Creating the Community Impact Agenda has been a very impressive process that required collaborative partnerships with local nonprofit agencies, as well as the time and skill of hundreds of volunteers,” said Matt Marquard, chair-elect, UWMC Board of Trustees.

With the new Community Impact Agenda now in place, UWMC is moving forward to ensure that all Medina County children arrive on the first day of school ready to learn, that Medina County youth are prepared for life, and that local families are safe and stable through employment opportunities. United Way is working hard to create opportunities for all and to get everyone involved in making Medina County an even better place to live, work, and raise a family!

### United Way of Medina County – Community Impact Agenda

#### CHILDHOOD DEVELOPMENT

- Early Grade Reading: Making sure every student is reading at grade level
- School Readiness: Preparing kids to be ready to learn the first day of each new school year

#### YOUTH ENGAGEMENT

- Civic Engagement: Linking youth and young adults with opportunities to be involved in their communities
- Mentoring: Providing guidance and support to youth and young adults from peers and the business community

#### HOUSEHOLD SUSTAINABILITY

- Financial Literacy: Teaching families money management basics and empowering them to plan for their futures
- Income Supports: Stabilizing Medina County families through basic needs assistance services
- Service Coordination: Implementing a plan of coordinated services leading to financial stability for families

#### HUMAN RESOURCES

- Behavioral Health: Raising awareness among youth and families and increasing accessibility to resources to promote healthy social, emotional and behavioral behaviors
- Social/Emotional: Equipping kids with social and emotional supports to be successful in and out of the classroom

#### MEDINA COUNTY

- Awareness: Equipping families with strategies to promote reading and social readiness in young children
- Youth Vision: Giving youth and young adults opportunities to create and implement a vision to strengthen their community

#### UNITED WAY OF MEDINA COUNTY

- Preparing children to learn
- Promoting healthy youth and young adults

- Creating long-term solutions for unemployed and underemployed households

- Equipping families with strategies to promote reading and social readiness in young children
- Giving youth and young adults opportunities to create and implement a vision to strengthen their community

- Stabilizing Medina County families through basic needs assistance services
- Implementing a plan of coordinated services leading to financial stability for families
- Teaching families money management basics and empowering them to plan for their futures
- Linking youth and young adults with opportunities to be involved in their communities
- Providing guidance and support to youth and young adults from peers and the business community
- Providing job training and placement services to promote work readiness for heads of households to support their families
For two days in February 2014, more than 200 high school students from all seven Medina County school districts and the Medina County Career Center filled Westfield Insurance’s Blair Center with a palpable energy and intensity. These eager students participated in an exciting, new United Way-led initiative known as the E4 Youth Summit, a special opportunity to make their voices heard, feel the support of the community, and learn important lessons in civic engagement and problem-solving.

Students worked in groups facilitated by student leaders from Junior Leadership Medina and more than 40 adult volunteers. They shared stories of overcoming adversity, identified areas for positive change in their school communities, and worked on creating a shared vision for their future.

Among the many ideas presented were programs students hope to implement in their schools that focus on unity, mutual respect, increasing self-esteem, and peer-to-peer mentoring.

“ar to be able to interact with this group of young adults, who are so passionate about trying to improve not only their lives but the lives of others, was more than I could have imagined,” said William E. Bennett, president of Automation Tool & Die Inc., and E4 sponsor and facilitator.

In addition to their group work, E4 Youth Summit attendees were inspired by guest speakers Probate and Juvenile Court Judge Kevin Dunn, and Adam Helbling, a motivational speaker and former water ski champion who became a paraplegic following an accident.

United Way of Medina County will work with several community partners to implement the programs envisioned by the students. Students will be selected to take part in the Youth Allocation Panel, a group that will decide how to invest donor dollars into community projects that fit within the overall E4 Youth Vision.

Scan here to see the E4 Youth Summit event video on YouTube:

E4 Youth Summit Sponsors
The E4 Youth Summit was funded entirely by our corporate sponsors and partners:

- 3M
- C. Trac, Inc.
- ClinicalRM, Inc.
- Greater Medina Chamber Young Professionals
- Medina City Schools
- MOMS Club of Medina
- Rea & Associates, Inc.
- The Ruhlin Company
- UPS
- Lodi Community Hospital – Akron General

TASTE OF MEDINA COUNTY

United Way hosted more than 300 people at its 23rd Annual Taste of Medina County kickoff and networking event September 12, 2013. The event showcased 19 locally owned Medina County restaurants and served as the official start of the Annual Community Campaign. The event raised $28,184 to directly support United Way health, education, and income stability programs.

Thank you to our generous event sponsors:

- Automation Tool & Die, Inc.; Dyer, Hughes, Roche & Wilson, Inc.; Fechko Excavating; Ferrell-Whited Physical Therapy Services; Fifth Third Bank; FirstMerit Bank; The Hoffman Group; Homestead Insurance Agency; H&W Co.; KeyBank; MC Real Estate; Mellon Orthodontics; OneMain Financial; Park View Federal Savings Bank; Plum Creek Senior Living Community; Richey Industries, Inc.; Riley Hotel Group; Shiloh Industries, The Ruhlin Company; Waite & Son Funeral Homes; Wichert Insurance; and Willowood Care Center.

UNITED WAY DAY OF ACTION AND DAY OF CARING

United Way held its annual Day of Action event on June 21, 2013. Eighty-six volunteers from 14 local businesses, schools, hospitals, and the community generously gave their time and talents to directly impact the lives of others in Medina County. The volunteers worked on 10 projects, including tutoring, helping at a reading fair, yard work and painting, for a total of more than 300 volunteer hours.

“Our assignment was to paint the entrance for the Society of Handicapped Citizens/The Arc of Medina County,” said volunteer Drew A. Liebrecht of 3M. “We soon realized how helping could truly make the lives more enjoyable for the citizens there. All it takes for a large improvement is many small efforts concentrated at once.”

Many thanks to our generous volunteers for making this event a success!
STUFF THE BUS REPORT

Childhood poverty adversely affects student achievement. And in Medina County nearly 13 percent of our children are at risk of not being fully prepared for school. In response to this need, United Way of Medina County led its sixth Stuff the Bus school supply drive, the largest back-to-school readiness campaign in Medina County. More than 20,000 school supplies were collected at 45 drop-off locations around the county, thanks to the generosity of United Way donors and community members. More than 1,000 Medina County students received the donated supplies, ensuring each would have a successful start to the school year.

2-1-1 REPORT

United Way’s 2-1-1 service is an easy-to-remember resource that connects Medina County residents to information on government, health and social services in the community. Residents can access this service for free via phone or online at www.211medina.org.

In 2013, Medina County 2-1-1 information and referral specialists answered more than 3,000 calls.

Why an E4 Youth Summit?

Results from the United Way-backed Living Well Medina County Needs Assessment* revealed some alarming challenges facing our youth:

- 20% of Medina County high school students reported that they have seriously considered suicide, a statistic that is higher than both the Ohio (14%) and national (16%) averages.
- 7% of Medina County high school students indicated that they had attempted suicide.
- 25% of our youth said they considered themselves depressed (sad or hopeless almost every day for two weeks).
- 54% reported being bullied in the past 12 months.
- Only 43% of Medina County youth believe the community supports their schools.
- 13% of students have used prescription medications to get high—a number that increases to 21% for those over age 17.

*For more information on the Living Well Medina study, visit www.unitedwaymedina.org/needs-assessment-2012

“To be able to interact with this group of young adults, who are so passionate about trying to improve not only their lives but the lives of others, was more than I could have imagined.”

- William E. Bennett, E4 Sponsor & facilitator, president, Automation Tool & Die Inc.

“Working as a team and learning to be there for one another, teaches us to strive to be a better person for the team as a whole.”

- E4 Youth Summit Student Participant
COMMUNITY INVESTMENT REPORT

In 2013, United Way invested $695,477 in community programming through allocations to programs and designations to other agencies. These United Way funded programs impacted the lives of 15,951 local residents and can be broken out as follows:

INCOME - 36%
$249,341
2013 Allocations
11,193 Residents Served
Promoting financial stability and independence while meeting basic needs

PARTNER AGENCY
American Red Cross of Medina County
Disaster Services Program

American Red Cross of Medina County
Services to Armed Forces

Bedford Women’s Shelter
Domestic Violence Intervention Program

Cathy’s House
Senior Living Program

Matthew 25 Coalition
Basic Need Assistance

Operation HOMES
Case Management Program

Operation HOMES
Homelessness Prevention

Rape Crisis Center
Crisis Intervention Program

Salvation Army of Brunswick, Seville, and Lodgis
Basic Need Assistance

Salvation Army of Medina
Basic Need Assistance

Salvation Army of Wadsworth
Basic Need Assistance

United Way of Medina County
2–1–1 First Call for Help Hotline

HEALTH - 28%
$191,483
2013 Allocations
2,691 Residents Served
Improving people’s health and well being

PARTNER AGENCY
Catholic Charities
Older Adult Case Management

Faith in Action
Consolidated Transportation Program

Faith in Action
ETO Program

Kidney Foundation
Patient Services & Education Program

Kidney Foundation
Medication Assistance Program

Mobile Meals
Frozen & Hot Meal Program

Society for Handicapped Citizens (The Arc)
Resource Center

EDUCATION - 18%
$131,150
2013 Allocations
2,067 Residents Served
Helping children, youth, adults, and those with disabilities achieve their full potential

PARTNER AGENCY
Big Brothers Big Sisters
Solutions Program

Medina Creative Housing
Employment Enclave Program

Medina Creative Housing
Life Skills Program

Project LEARN
Adult Literacy Program

Project LEARN
Brunswick RDOOS

Salvation Army of Medina
Learning Zone Program

Salvation Army of Wadsworth
Education Services Program

Summer Reinforcement Program
Summer Reinforcement School

United Way of Medina County
Stuff the Bus

DESIGNATIONS - 18%
$123,503
2013 Allocations
Partner Agencies and Other United Ways

CAMPAIGN HISTORY

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<th>YEAR</th>
<th>ALLOCATIONS</th>
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<td>$1,045,590</td>
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<td>2007</td>
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