

In 2014, United Way of Medina County introduced its first Community Impact Agenda, focused on Childhood Success, Youth Success, and Income Stability through the Employing Medina County program. United Way has continued to refine its process and will work to make sure that support is given to the most pressing needs within our communities. Our goal remains to ensure that all our children get a strong start in school, that our youth feel supported and are engaged in their communities, and that residents have an opportunity to improve their economic status. Here's a look at the statistics we are working hard to change.

UNITED WAY OF MEDINA COUNTY FOCUS AREAS 2019-2021

CHILDHOOD SUCCESS

For every 20 children in Medina County under age 6, 6 are economically disadvantaged, including 2 who are living in poverty. That's 4,244 at-risk children.



ECONOMIC DISADVANTAGE PUTS CHILDREN AT RISK

- Food insecurity/poor nutrition
- Environmental Toxin Exposure
- Low-quality Childcare
- Decreased Cognitive Stimulation
- Social/Emotional Problems
- Poor Start in School

YOUTH SUCCESS

1-in-4 youth in Medina County said they were depressed, defined as feeling sad or hopeless almost every day for 2 weeks or more.



TOP 6 CONCERNS OF MEDINA COUNTY YOUTH

1. Academic Success
2. Self-Image
3. Sports
4. Fighting with Friends
5. Other stress at home
6. Fighting at home

FINANCIAL STABILITY Employing Medina County

28%

In Medina County, the percentage of households that are struggling to reach financial stability.

\$22.38

Represents the living wage for a family with 1 adult and 1 child, living in Medina County.

BASIC NEEDS SUPPORT 2-1-1 First Call for Help

2,609

Medina County residents contacting United Way's 2-1-1 Help Line in 2017 for social service needs.

TOP 6 NEEDS REQUESTED FROM 2-1-1

1. Housing and Shelter
2. Health Care and Mental Health
3. Utility Assistance
4. Education/Employment and Income
5. Food Assistance
6. Clothing/Household Needs

Our targeted Community Impact Investments have reached a total of 33,441 persons served over the past four years under our first Community Impact Agenda. From 2014-2018, United Way has directly invested \$1,972,508 in community programs and the results of these investments are highlighted below.

INVESTMENT RESULTS 2014-2018

CHILDHOOD SUCCESS

Total Invested
\$428,600 Total Served
5,538

INVESTMENT AREAS INCLUDED

- Kindergarten Readiness - Family Reading Programs
- Grade Level Reading Support - After School Programs
- Grade Level Reading Support - Summer Programs
- Basic Needs Assistance - Supplemental Food for Students
- Social and Emotional Support - After School Programs

YOUTH SUCCESS

Total Invested
\$904,100 Total Served
17,823

INVESTMENT AREAS INCLUDED

- Youth Mentoring - After School Programs
- Youth Mental and Behavioral Health - School-based Programs
- Youth Prevention/Healthy Relationships - School-based Programs

FINANCIAL STABILITY

Total Invested
\$639,808 Total Served
521

THE EMPLOYING MEDINA COUNTY PROGRAM began its life coaching model in 2015 for unemployed and underemployed Medina County residents. The program helps 'members' obtain and retain employment while holistically supporting the individual and household members.

2-1-1

Total Invested
\$147,000 Total Contacts
9,559

- 95% of food requests for help were met
- 91% of utility assistance requests for help were met
- 91% of clothing and household needs assistance requests were met

